

B **litz1768** ltd (15980304)



CLIENT
Welcome Pack

www.blitz1768.com

Welcome!

Welcome to Blitz 1768 Ltd. I'm thrilled that you've chosen us to support you and your dog on your training journey. Whether you're looking to tackle basic obedience, specific behaviours, or just aiming to enhance your bond, you've taken a wonderful first step.

Inside this welcome pack, you'll find everything you need to get started, including detailed information about our training programs, what to bring to your sessions, and some handy tips to prepare both you and your furry friend. Our goal is not just to train, but to educate and empower you as a pet owner.



Training is a journey, and every journey begins with a single step. I'm here to guide and support you every step of the way, and I'm confident that together, we can achieve wonderful results.

Looking forward to our first session together!

Kind regards,
Mick





Mission

The aim of Blitz 1768 ltd is to empower dog owners with pain free, ethical and effective training techniques that foster a deeper bond and promote a well-behaved companion. We are dedicated to transforming challenges into successes through understanding, patience, and respect for every unique canine and human relationship

About



Michael Shepherd

Founder & Director, Blitz 1768 Ltd

I started Blitz 1768 Ltd as a means of helping owners and dogs connect and fulfil their potentials. After gaining my degree in Canine Behaviour & Training. I have helped hundreds of dog owners within the United Kingdom, to better understand their dogs, set up clear communication and create more harmonious relationships.

My favourite part, of the working day are the moments when dogs show their companions time and time again that they are smarter than they first thought!

Dogs are my life, whether that be work or hobbies/interests. Everything leads back to dogs.

Communication

Preferred communication: email or text message.

Contact Details

✉ blitz1768ltd@gmail.com

☎ 01777 473390
07592 673330

🌐 www.blitz1768.com

Office Hours

☑ M - F 9:00am - 6:00pm

Response Time

🕒 24 - 48 hours except weekends & holidays

WHAT YOU CAN EXPECT



✓ Personalised Training

Every dog is unique, and so are their training needs. We tailor our sessions to suit the specific temperament and learning style of your dog, ensuring effective results and a positive experience for both you and your companion.



✓ Clear communication

Understanding, is fundamental in any training technique. We aim to ensure you are fully informed about the techniques we use and the reasons behind them. I am always here to answer any questions and address concerns you might have throughout the training process.



✓ Enjoyable Training

Training should be enjoyable and safe for everyone involved. We incorporate fun, engaging methods that through positive interactions in a pain free and ethical manner encourage your dog to learn and thrive

PROGRAM SUMMARY

Details & Deliverables



01

Structured Training Sessions:

Each of our programs, regardless of its specific focus, is structured around a series of lessons designed to build skills progressively. While the number of sessions may vary depending on the program you choose, every session is structured to maximise learning and effectiveness. Each one on one session is expected to last from 45-60 minutes.

02

Customised Equipment and Tools:

Depending on the training program selected, you will be provided (if required) with the necessary tools and equipment tailored to your dog's training needs. This may include leads, collars, treats, treat bag and long line. Additional equipment may be purchased at any time.

03

Scheduling:

When you initially signed up for the program, after completing the initial questionnaire you will have receive a confirmation message with a booking link . This link allows to your book your lessons online. When a lesson is booked you can reschedule up to 24 hours before the lesson using the link in the confirmation message.



YOUR TRAINING PROGRAM

Policies & Procedures



01

Cancellation Policy:

- **Non-refundable:** Please note that all training programs are non-refundable once purchased.
- **Validity:** Lessons purchased as part of a training program are valid for use within 6 or 12 months from the date of purchase (depending on program size)
- **Cancellation Notice:** We require a 24-hour notice for cancelling or rescheduling a session to avoid forfeiting the lesson. Same-day cancellations will result in the loss of the session without reimbursement.

02

Payment information

- All lessons must be paid in full upon completion of each training session, unless agreed prior to commencing.
- **Payment Methods:** Payments can be made online via credit card, by bank transfer, or in cash at the time of booking. This flexibility is designed to accommodate your preferred method of transaction.

03

Safety Protocols:

- **Appropriate Footwear:** For your safety and comfort, please wear closed-in shoes during all training sessions.
 - **Equipment Check:** Ensure that all equipment used, such as leashes and collars, is in good condition to prevent any accidents.
 - **Health and Wellness:** Your dog's health is paramount. Please ensure your dog is in good health before attending sessions. Any health issues should be cleared by a vet prior to training. This is to ensure the safety and well-being of all participants, both canine and human.
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HOW TO PREPARE FOR TRAINING

Client Checklist

To ensure that you and your dog get the most out of each training session, please follow these preparation guidelines:

FEEDING

Please do not feed your dog immediately before the lesson. A very light meal a few hours beforehand is ideal, as a full stomach can make training uncomfortable and less effective.

EXERCISE

Avoid heavy exercise before your training session. While it's important for your dog to be alert and not lethargic, too much physical activity beforehand can lead to fatigue and decreased focus during training.

MEDICAL

Please do not schedule medical procedures such as vaccinations on the same day as a training session. Vaccines can cause temporary fatigue and discomfort, which might affect your dog's ability to participate fully in training.



CHECKLIST

- My dog has not eaten
 - My dog has not had excessive exercise
 - My dog has not had any overly stressful events today
 - I have practiced training between sessions
 - I have filled in my training logbook
-

SESSION PREP

What To Bring

- 01** Your training leash
Standard 4-6ft leash with strong clip
- 02** Training collar
The collar we have chosen to use while training
- 03** Treat bag & Treats
Please use your treat bag to assist with reward timing.
When training outside of the home it is especially important to bring high-value treats. This usually means wet and meaty food. Small easy to chew pieces are ideal
Treats
- 04** Long line
If you have been supplied with a long line, please bring it to training
- 05** Poop bags
It's best to be prepared!
- 06** Training Logbook
To keep track of progress and any questions that arise during your practice
- 07** Optional: Training toy
If your dog is toy motivated bring their favourite reward toy



FREQUENTLY Asked Questions

How long will it take to reach my training goal?

The duration required to reach your training goals can vary depending on several factors, including your dog's age, temperament, the complexity of the behaviour being trained, and **most importantly**, how consistently the training is applied. Most clients see noticeable improvements within a few weeks, but achieving specific advanced goals typically takes consistent effort over several months.

When will I be able to stop using treats?

Treats are a powerful tool for positive reinforcement, helping your dog learn desired behaviours. Over time, as these behaviours become more ingrained and automatic, you can gradually reduce the frequency of treats and replace them with other forms of reward like praise, petting, or play. The key is to phase out treats slowly to ensure that the learned behaviours remain strong. For the best success, ensure that your reward timing is correct, with the treat coming after the behaviour and your marker word ("yes").

How often should I practice, and how long for?

Regular practice is crucial for effective training. We recommend practising the assigned exercises daily. Each practice session should last about 5 to 15 minutes. Short, frequent training sessions help keep your dog engaged and prevent both of you from becoming overly tired or frustrated. Keep your dog wanting more!

How often is best to have training sessions?

For most dogs, a weekly or fortnightly training session is ideal. This frequency allows enough time for you to practice skills learned during the session at home, helping reinforce training without overwhelming your dog.



A PERSONAL NOTE FROM MICK

As we embark on this exciting journey together, I want to take a moment to commend you on taking this step towards enhancing your relationship with your dog. Training is more than teaching commands; it's about building a bond based on mutual trust and understanding.

Remember, every dog is unique, and progress can vary. Patience and consistency are your best tools. Celebrate the small victories along the way, and know that each step forward is a building block towards a well-behaved and happy companion.

I am here to support you throughout this adventure, and I am excited to see the amazing progress you and your dog will make. Together, we will tackle challenges, enhance your dog's obedience, and most importantly, strengthen the connection between you.

Thank you for trusting me with this important part of your life. Let's make this journey unforgettable!

Warm regards,



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